



ActiCom. Profitable and Circular Growth

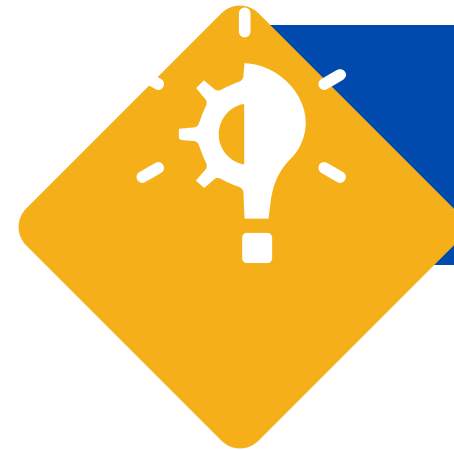
Introduction

Visit Our Website
www.acticom.nl



ActiCom.

Vision And Mission



Our Vision

To make sustainable and profitable growth the new normal for manufacturing SMEs — by turning circular ideas into practical results. We believe every manufacturer can grow profitably without wasting resources.

Through our training and coaching programs, we aim to create a global shift towards regenerative and profitable business models, where waste is minimized, resources are optimized, and supply chains contribute to a thriving planet and economy.



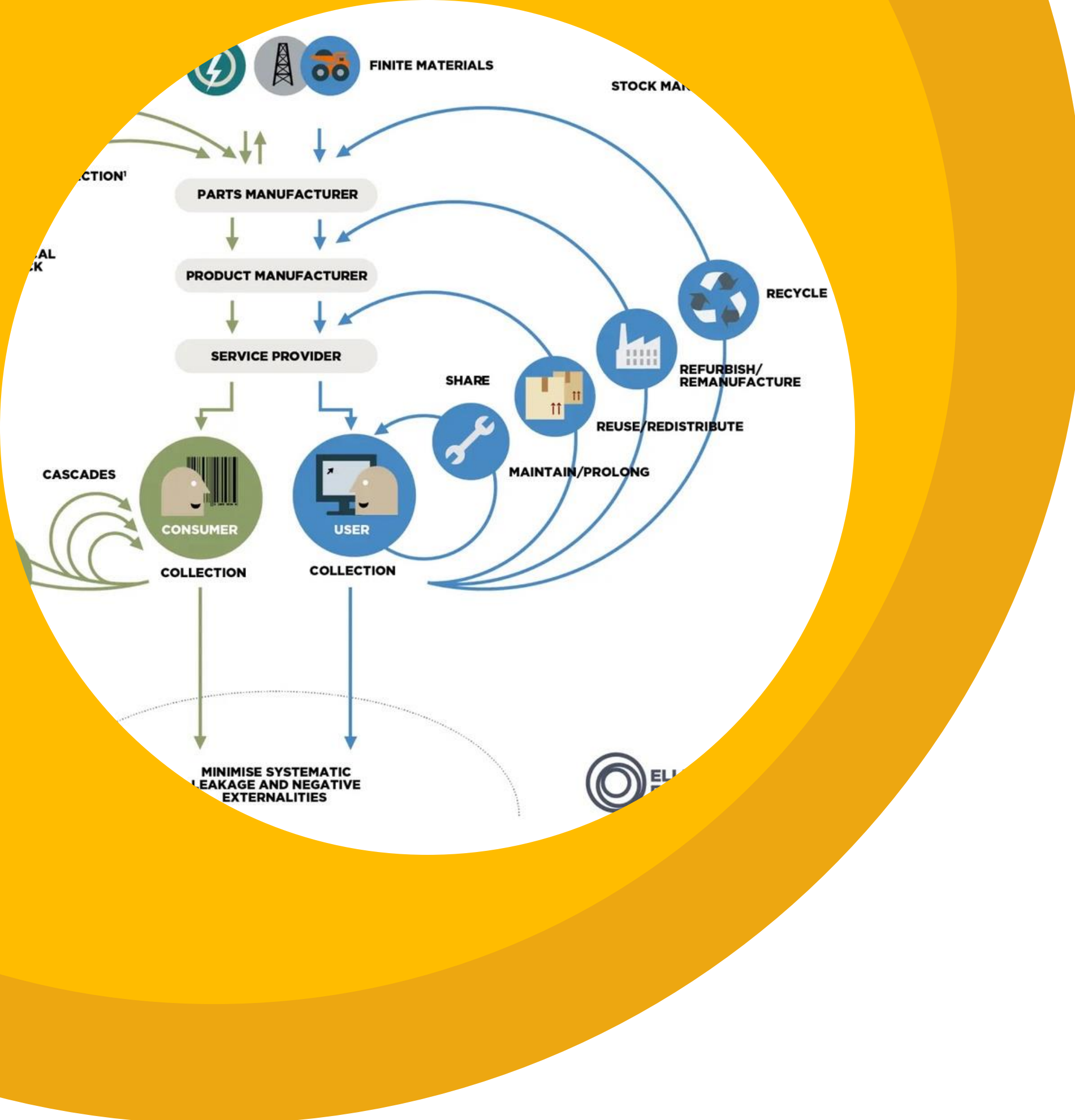
Our Mission

We strongly believe that every team has the knowledge and potential to transition towards a circular supply chain. Our mission is to unlock that creativity and inspiration by providing professional training and coaching that empowers teams to take action.

We work side-by-side with manufacturing SMEs to boost growth and cut waste — by improving supply chains, operations, and commercial strategy using hands-on circular solutions.

Through our programs, participants first gain a solid understanding of the circular economy, then identify opportunities, and finally develop concrete strategies for implementation.

We're not here to drop a report and walk away — we help make change happen on the floor and in the field.



Join the Movement for a Sustainable Future!

"In our current economy, we take materials from the Earth, make products from them, and eventually throw them away as waste – the process is linear.

In a circular economy, by contrast, we stop waste being produced in the first place."

<https://www.ellenmacarthurfoundation.org>

Take a stand for our planet by embracing the circular economy! Discover how reducing waste and reusing resources can benefit not only the environment but also your community. Dive into our training programs, sign up for updates, and be a part of the change that creates a brighter, greener future.

Circular economy in supply chains focuses on reducing waste, reusing materials, and creating closed-loop systems to improve sustainability.

3 simple steps to unlock the inspiration of your team

We strongly believe that your team already knows how to make the transformation from a linear to a circular supply chain, but to unlock the inspiration and creativity, they will first need to learn about Circular Economy, new business models, and bring the theory into practice.

After our 3-day training program, your team has defined at least 5 circular opportunities within your company, and is ready to kickstart the circular transition!



3 simple steps to unlock the inspiration of your team



1: LEARN

In our one-day training, we will take your team through the basics of Circular Economy, new business models and case studies.

By the end of the day, the full team has the same knowledge foundation, which is an important condition for alignment and results in the following steps.



2: INSPIRE

The learnings of day one need to sink in first, so after one or two weeks, we will return to coach the team to identify at least 5 circular opportunities within your organization.

We will not leave until these 5 opportunities have been identified.



3. IMPLEMENT

Bring the learnings into practice and kickstart the circular journey.

While your team takes the first steps in implementing the learnings, we will be coaching the process.

Hands-on



We work with a pool of professional trainers and academic lecturers, with extensive knowledge on circular economy, sustainability and supply chains.



Theory

What is circular economy? How does it relate to sustainability? Part of our training program is to build the foundation of the theory and new business models.

We will use the latest models and insights.



Case Studies

We will use real-life business cases to illustrate how the transformation has been made from a linear to a circular supply chain, how products have become circular, and how companies have created a profitable business case.



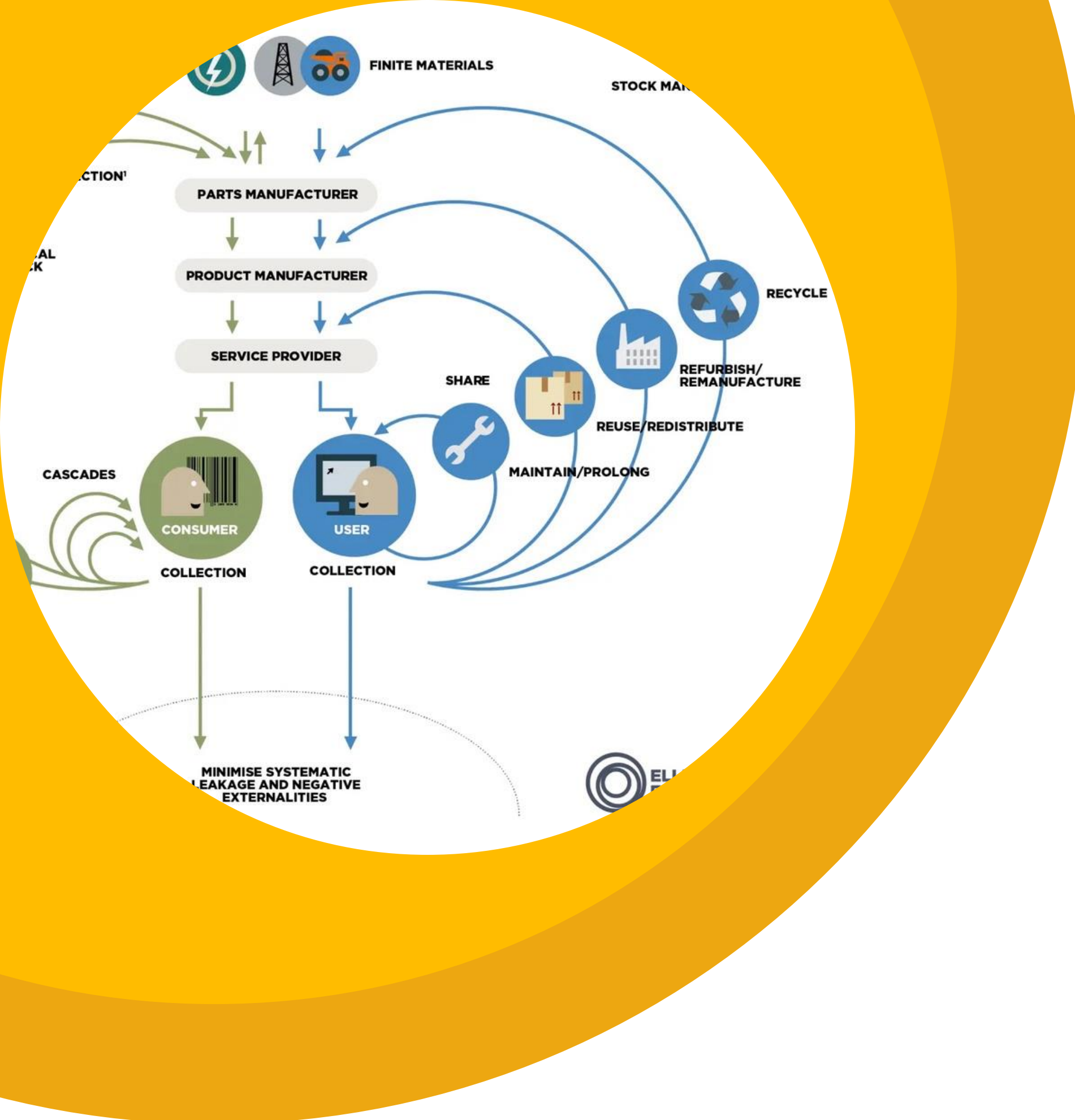
Coaching

Your team knows your business best. It is our role to unlock the circular potential that is within your reach. After day one of the training program, our role will change from lecturer to coach.



Gamification

A powerful learning tool is a business simulation game, focused on circular economy and new business models such as lease or subscription. This is an additional option that also is an amazing team experience, since it is played in teams.



Join the Movement for a Sustainable Future!

“The circular economy is a system where materials never become waste and nature is regenerated.”

“In a circular economy, products and materials are kept in circulation through processes like maintenance, reuse, refurbishment, remanufacture, recycling, and composting. ”

“A designer knows he has achieved perfection not when there is nothing left to add, but when there is nothing left to take away.”

•– Antoine de Saint-Exupéry



Thank You

Grow Circular and Profitable!

Contact us
Info@acticom.nl

